



Vieux Carré <info.vcpora@gmail.com>

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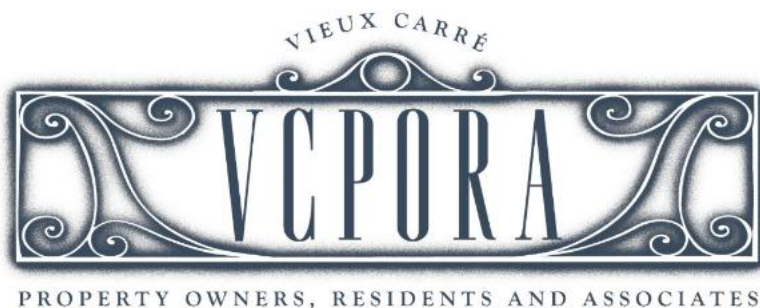
## VCPORA's Weekly Vieux Friday, August 6, 2021

1 message

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Fri, Aug 6, 2021 at 5:45 PM



## VCPORA's Weekly Vieux Friday, August 6, 2021

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## VCPORA Welcomes two Board Members this month!

Nathan Chapman first became a resident of the French Quarter in 1985. He served as president of VCPORA from 2002 to 2008, which included facing the unprecedented challenges of 2005's Hurricane Katrina. He is a recipient of three historic preservation awards: VCPORA's Schwartz-Gage Award, the Vieux Carré Commission's Elizabeth T. Werlein Award, and the Louisiana Landmark Society's Harnett T. Kane Award. In 2007, he helped found and currently chairs the Riverfront Neighborhood Alliance, a coalition of downriver historic neighborhood organizations. Professionally, he is president of Firmidable, a niche advertising agency for law firm marketing.

Lyn Gladney, a French Quarter resident for 22 years, felt an immediate connection to the history, culture, food, and atmosphere as soon as she arrived. Living on Esplanade Avenue, she enjoys nearby music and street life while jogging and walking around the neighborhood, especially when it involves running into friends and neighbors. As a member of the VCPORA board, Lyn looks forward to encouraging and sustaining that village-like quality of life in the French Quarter. She has volunteered for the organization for years, particularly for events like the *At Home in the Vieux Carre* and the annual Gala. Lyn has a background in medical office management and speech pathology and has worked at the New Orleans Speech & Hearing Center for the last 15 years.



## French Quarter Economic Development District Update

Following [a mass shooting on Bourbon Street](#) last Saturday night, residents and businesses agree that more needs to be done to prevent violent crime in the neighborhood. In April, French Quarter voters approved a .245% sales tax to fund supplemental police patrols in the neighborhood, to be administered by the [French Quarter Management District](#) (FQMD).

Yet despite months of negotiation, the Administration, the FQEDD governing authority (City Council led by CM Kristin Palmer), and the FQMD are still working to finalize the Cooperative Endeavor Agreement (CEA) that will direct these funds.

Christian Pendleton, Chair of the FQMD, discussed the ongoing issue of putting the FQEDD tax dollars to work in an interview with Newell Normand this week, and said that the entities are “99.9% there” with regard to completing the CEA.

**Listen here- [Newell: French Quarter stakeholders fed up with lack of law enforcement](#)**

Last month, the meeting to officially levy the tax by the FQEDD governing authority was postponed to address unresolved legal and procedural issues, including communication with businesses to adjust their point of sale systems and an exemption of hotel room sales, which was in effect during the previous tax that expired in December.

According to Pendleton, New Orleans and Company and other hospitality leaders have agreed to provide funding for additional “boots on the ground” to FQMD during the delay for tax revenue collection.

Even though the collection of this tax has not yet been implemented, now

scheduled for October 1, there was no break in the Supplemental Police Patrol Program, aka Blue Light Patrol. CM Kristin Palmer signed an extension with the Administration to continue the services utilizing funds previously collected for this purpose.

This "Quarter for the Quarter" sales tax, which equates to \$0.25 for every \$100, has funded additional patrols in the French Quarter for five years. At mere pennies, it is beyond time for the signing authorities to finish the job, complete the CEA, and put these dollars to work according to the ballot language approved by voters.

June 8, 14, 16, 22, 28 & 30

July 13, 19, 21 & 27

August 2, 4, 10, 16, 18, 24 & 30

September 1, 14, 20, 22 & 28

October 4, 6, 12, 18, 20 & 26

November 1, 3, 9, 15, 17, 23 & 29

December 1

Due to COVID-19, Community Office Hours will be by appointment only. Residents will have the opportunity to meet with neighborhood liaisons, in-person or by virtual appointment.

## Neighborhood Engagement Community Office Hours

Meet your Neighborhood Liaison, Monday - Wednesday from 10:30 a.m. - 5:00 p.m. Due to COVID-19, the Mayor's office for Neighborhood Engagement is holding community office hours by appointment only. All Community Office Hours are held at Starbucks, [1001 Elysian Fields Ave.](#)

To schedule an appointment, please call (504) 658-4933 and/or visit [their website.](#)





Join us for the next

## COFFEE WITH KRISTIN

**WHAT**

Join Councilwoman Kristin Palmer for updates on important legislation and solutions to issues that impact you.

**WHEN**

Monday, August 9  
8:30 - 9:30 AM

**WHERE**

**Baldwin & Co. Bookstore**  
1030 Elysian Fields Ave.,  
New Orleans, LA 70117

## Coffee with Kristin

Monday, August 9, 2021

8:30 - 9:30 a.m.

[1030 Elysian Fields, LA 70117](#)

District "C" Councilmember Kristin Gisleson Palmer will resume her "Coffee with Kristin" meet and greet at Baldwin & Co. Bookstore next Monday morning, where she will deliver a brief update on legislative items and other happenings in the district.

All residents of District "C" are encouraged to tune in and discuss issues in the community.

## MASK UP, NOLA!



## COVID Delta Variant Update - Mask up!

On Friday, July 30, 2021 Mayor Cantrell issued a parishwide indoor [mask mandate](#) for everyone regardless of vaccination status and is requiring all city employees and contractors to be vaccinated. Shortly after on August 2, Gov. John Bell Edwards issued a [statewide mask mandate](#) for everyone ages 5 and up. Since then, cases in Orleans parish are averaging around [312 new cases a day](#) with a majority of those affecting unvaccinated people.

On Wednesday August 5, [a third drive-thru vaccine and testing site](#) began operation in the parking lot of the University of New Orleans Lakefront Arena parking lot in Gentilly and will remain open six days a week. In addition to various pharmacies across the parish, [vaccines and tests will continue to be offered Monday - Saturday](#) at the Mahalia Jackson Theater parking lot in Treme and at the Harold MacDonald Sr. Park in Westbank. The Regional Transit Authority (RTA) is providing [free shuttle service](#) to the Convention Center Hall from Duncan Plaza, the West Bank RTA Park and Ride, and the New Orleans East Walmart.

To get a vaccine, register for an appointment by calling (504) 290-5200 or by going to [the LCMC website](#). Residents can also visit [the Louisiana Department of Health website](#) to see alternative vaccine locations. Appointments are required.



## Filming Notice

Crews will be filming a commercial at [723 Toulouse Street](#) this upcoming Wednesday, August 11, 2021, between the hours of 6 a.m. – 8 p.m. Parking restrictions will be in place on the 700 and 600 blocks of Toulouse Street from 4 a.m.- 10 p.m.

See our [Facebook post](#) for more information.



## Red Dress Run / White Linen Night

Saturday, August 14, 2021

9:00 a.m.

Crescent Park

White Linen Night, previously scheduled for Saturday, August 7, [has been canceled](#) at the urging of the Mayor's office.

The [Red Dress Run](#) is still scheduled for next Saturday morning in Crescent Park, [2300 N Peters Street](#). Tickets are \$65 and can be purchased online. The annual charity run through the Bywater, Marigny, and French Quarter brings thousands of red-clad runners to the streets. Expect road closures, parking limitations, and large crowds.





## #FQThenandNow

This week's installment of #FQThenAndNow is brought to you by the [VCC Foundation](#) and VCPORA. We have decided to include both posts in the Weekly Vieux to make them more accessible to non-social media users! The "Then" background information has been graciously provided by the VCCF.

**Then:** It's a little chilly this week for the #FQThenAndNow posts with [Vieux Carre Property Owners, Residents, and Associates](#). This is [600 Toulouse St.](#) in 1940 (also known as [537-41 Chartres St.](#)) This ca. 1907 structure replaced a number of previous structures including three 3-story brick, mixed-use structures (represented on the 1876 Sanborn Map) and an "Ice Condenser Room" and "Engine Dynamos" space (represented on the 1896 Sanborn Map.)

According to Nick Weldon with [The Historic New Orleans Collection](#) this turn-of-the-century structure was built as the home of the Cosmopolitan Ice Company and was capable of producing 150 tons a day. Ice was a luxury item before refrigerators (aka ice boxes) became a standard home appliance. Cosmopolitan sold to the Panama Ice Company in 1912. Nick cites a 1937 Times-Picayune article that states: the artificial ice industry in New Orleans was worth upward of \$8 million and employed as many as 2,000 people at 50 plants. Upon the decline of commercial ice manufacturing, Panama sold this property to Ulrich Rosen in 1940 to be used as part of his antique retail business holdings.

(Visit the Vieux Carré Virtual Library at [vieuxcarre.nola.gov](http://vieuxcarre.nola.gov) to see more historic images.)

### **And**

**Now:** Are you ready to put on your thinking cap and join us and [VCC Foundation](#) in researching the history of this building? Today's #FQThenAndNow building is 600 Toulouse and encompasses the corner of Chartres and [Toulouse \(537-41 Chartres](#)



St.). The building and land it sits on witnessed a variety of storefronts over the years, including a multi-lingual publisher, an ice shop, and an antique store. Today, despite the building's two commercial storefronts depicted above, the building is primarily used as an education and research center by The Historic New Orleans Collection.

[The Historic New Orleans Collection](#) acquired and renovated the building around 2017 to provide a more accessible public space for their educational programs and to house their growing staff. The building's main feature is a spacious classroom fully equipped with replica artifacts for hands-on learning as well as projectors, document scanners, and technological aids to assist visiting school groups and the various THNOC education programs. (Our exec. assistant Dare can tell you more about her experience presenting there!)

Upstairs, the building's second floor houses THNOC's education, publications, and marketing teams. The former antique gallery located on the third floor now plays host to small events and meetings. Read more about the Ice House in [THNOC's quarterly review](#).

Follow us and [#FQThenAndNow](#) for more fun facts about the Vieux Carré!

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