

FOR IMMEDIATE RELEASE

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French Quarter MANAGEMENT DISTRICT

French Quarter Management District Announces North Rampart Pedestrian and Bicycle Safety Improvements

\$200K Project Enhances Safety for French Quarter Workers, Pedestrians and Bicyclists

New Orleans, LA (August 6, 2024) — The French Quarter Management District has completed work on a project that enhances pedestrian and bicyclist safety along one of the French Quarter's most traveled streets, North Rampart Street. The \$200,000.00 project, in cooperation with The City of New Orleans, comes as part of the FQMD's North Rampart Pedestrian Safety Improvements program designed to help all who traverse or commute North Rampart Street daily.

"We have long prioritized N. Rampart St. for pedestrian and cyclist safety improvements," said Erin Holmes, FQMD Livability Vice Chair and Executive Director of the Vieux Carré Property Owners, Residents and Associates (VCPORA). *"As a major artery connecting residents, workers, and visitors, these partnerships are crucial for neighborhood access and connectivity,"* she said.

Improvements include:

- Bike lanes along North Rampart Street from Toulouse to St. Philip streets are now painted bright green.
- 60 new, high-visibility flex posts have been installed along the bike lanes to create a visual buffer to better protect bicyclists. The new posts are 3.5 feet, a foot taller than the original posts. They are also sturdier, allowing them to withstand a 60-mph impact.
- 5 intersection corner zones are being painted brick red to enhance visibility.
- 2 pedestrian-activated flashing beacon lights have been installed at the St. Philip Street and St. Ann Street intersections, assisting in the safe crossing of pedestrians in the high-trafficked area near Armstrong Park. All are in compliance with ADA guidelines.

"We are thrilled to continue our work to enhance the safety of the French Quarter," said Karley Frankic, Executive Director of French Quarter Management District. *"Rampart Street is a highly trafficked thoroughfare for cars, public transit, pedestrians and bicyclists. We are especially happy to help French Quarter workers with a safer path to and from their jobs,"* she said.

A ribbon cutting ceremony for the project will take place at 10:00 a.m. on Wednesday, August 14 at the intersection of N. Rampart Street and St. Ann Street in front of Armstrong Park. All are welcome.

About French Quarter Management District

The French Quarter Management District (FQMD) is a state political subdivision created by the Louisiana Legislature as a means for the residential and business communities to work together to protect, preserve and maintain the world-famous French Quarter as a safe, clean, vibrant and friendly neighborhood for residents, businesses, and visitors. FQMD provides funding and leadership for Supplemental Police Patrols, Glass Recycling for Coastal Restoration, North Rampart Pedestrian Safety Improvements and Remove, Lock, Take. For more information, visit <https://www.fqmd.org/>.

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